

GREAT LAKES ASSOCIATION OF ASTRONOMY CLUBS

www.GLAAC.org



To Whom It May Concern:

On September 13th & 14th the Great Lakes Association of Astronomy Clubs (GLAAC) is organizing its annual Astronomy at the Beach. This event has been going on for 20+ years, with the help of local astronomy clubs and business like yours.

If you choose to support our event with a donation, we will feature recognition of our donors at the event and lay out any coupons or information your business may want to distribute as a matter of reciprocation.

What is Astronomy at the Beach?

Astronomy at the Beach is Southeast Michigan's largest public astronomy event and has introduced tens of thousands to the world of science and astronomy, through evening demonstrations, telescope observing, and exciting talks. This year's event will be held Friday and Saturday from 6:00 pm to midnight (rain or shine) at Island Lake State Recreation Area's Kent Lake Beach.

Last year was a huge success with over 5,000 attendees and more than 50 telescopes! This year's event will be held on a full moon, coinciding with the theme "From the Earth to the Moon: Celebrating the 50th Anniversary of Apollo 11." Saturn and Jupiter will also be visible in the evening sky.

SPONSORSHIP LEVELS - 2019

UNIVERSE LEVEL - \$2,000 +

- Business Logo on the outside of the tent
- Business Logo and brief statement posted on website as well as social media accounts
- Business Logo on Astronomy at the Beach event programs*
- 2 Booth Spaces (includes 2 tables and 4 chairs) at Astronomy at the Beach

GALAXY LEVEL - \$500 +

- Business Logo posted on website as well as social media accounts
- Business Logo on Astronomy at the Beach event programs*
- 1 Booth Space (includes 1 table and 2 chairs) at Astronomy at the Beach

PLANETARY LEVEL - \$100 +

- 1 Booth Space (includes 1 table and 2 chairs) at Astronomy at the Beach

For more information on Astronomy at the Beach Sponsorship, please contact:

Moriah Goodall - GLAAC, Board Member - moriahgoodall@gmail.com - (616) 516-8557

* Publishing benefits are reserved for donations received before August 25th

Please make checks payable to GLAAC care of Warren Astronomical Society (EIN: 90-107554)

PO Box 1505, Warren, MI 48090

